

## EXPERIENCE

### Web Design Intern | Cultured Kids Cuisine

New York, NY (Remote) | June 2022 - Present

- › Lead a team of web designers in redesigning company website, with result of **27% increase in site traffic**.
- › Merged team's individual wireframes into a master template to create a unified look while maintaining each member's original style.

### Executive Board Member | Innovative Design @ USC

VP of Finance | Los Angeles, CA | Aug 2022 - Present

- › **Implemented a structured system** to manage club finances both with professional clients and internal transactions.

Marketing Team Member | Los Angeles, CA | Jan 2022-May 2022

- › Created and advertised new recruitment theme graphics for club, resulting in highest number of applications up to date. Marketed club events through social media posts and as a team, **increased user engagement by 156%**.

## PROJECTS

### Cora | Lavalab @ USC

Product Designer | Los Angeles, CA | Feb 2022 - May 2022

- › Collaborated with a team of developers and product manager to create an emotional regulation toy that aids children in their emotional development.
- › Wireframed and prototyped app layout, created logo and branding, and designed pitch deck for final pitch of product.

### Honeybud | Avocademy Designation 2022

Product Designer | (Remote) | May 2022

- › **Placed 1st out of 208 teams**. Created and prototyped a mobile wedding budgeting app with goals to improve financial literacy.
- › Implemented collaborative financing and customizable budget estimation features to aid in common wedding obstacles.

## EDUCATION

### University of Southern California

B.S. Computer Science  
Business Administration

May 2024

USC Presidential Scholarship

## SKILLS

### Technical

Figma

HTML/CSS

Python

C++

Microsoft Suite

Google Suite

### Design

UX/UI Design

Branding

Social Media Marketing

User Flows

Wireframing

Prototyping

## CONTACT

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